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*For immediate release*

### JUSTE POUR RIRE INNOVATES WITH PERSONALIZED MINI-GALAS



#### A first series of events for the [Investors Group](#)

[Groupe Juste pour rire Spectacles](#) is adding a new product to its year-round offer.

In addition to the comedians' tours, the partners can now enjoy custom-made shows in various cities across Quebec. They can request, depending on their goals: unique performances, VIP cocktails, and meet-and-greets with the artists, among others.

The [Investors Group](#) will be the first to present a series of six mini-galas hosted by [Laurent Paquin](#) from the 3<sup>rd</sup> to the 18<sup>th</sup> of October. They will showcase the talents of the comedians [Yannick de Martino](#), [Eddy King](#), [Julien Tremblay](#), [Pierre-Bruno Rivard](#), [Neev Bensimhon](#) and [Virginie Fortin](#). Those events will take place in Montréal, Laval, Brossard, Québec et Trois-Rivières.

#### Other dynamic partnerships

[Investors Group](#) is also the presenter of [Stéphane Rousseau](#)'s tour in Québec, which ends in December 2016. Among the other sponsors of [Juste pour rire Spectacles](#), [Sunwing Vacations](#) stands out as its exclusive travel company. Moreover, it presents [Maxim Martin](#)'s current tour and the famous musical [Grease](#) in Montreal and Québec, which returns on stage in April. The comedian [Maxim Martin](#) is also the ambassador of [Missum's campaign #sobreetcool](#). Lastly, [Rachid Badouri](#)'s ongoing shows are presented by [V8](#).

To know more, contact the [Strategic Alliances group](#) at: [alliances\\_strategiques@hahaha.com](mailto:alliances_strategiques@hahaha.com)

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