



Toronto's Comedy Festival

JFL42 celebrates its 5th anniversary with the most successful year to date and the launch of ComedyCon!

**Over 15% growth in total attendance compared to 2015
with over 73,000 total Festival attendees!**

Toronto, ON - October 3, 2016 - JFL42, presented by Air Canada in association with SiriusXM, welcomed to Toronto some of the biggest comedians in the world for 10 days of non-stop comedy at this year's Festival from September 22 to October 1, 2016, with audiences rushing to see performances in record numbers compared to 2015.

Comedy lovers came out in droves to the Sony Centre for the Performing Arts to see the most headliner performances in JFL42's history which included two shows from both **Jim Gaffigan** and **Jim Jefferies** as well as performances by **Trevor Noah**, **Roseanne Barr**, **Chris D'Elia**, **Anthony Jeselnik**, **Demetri Martin** and **Tig Notaro**.

12 additional venues across Toronto were packed with fans taking in 42 of the comedy world's best and brightest including; **Maria Bamford**, **Craig Robinson**, **Margaret Cho**, **Jim Norton**, **Natasha Leggero**, **Moshe Kasher**, **Dan Harmon**, **Danny Bhoy**, **Neal Brennan**, **Ronny Chieng**, **Todd Barry**, **Emo Philips**, **Nate Bargatze**, **Nick Thune**, **Kumail Nanjiani**, **Ron Funches**, **Sabrina Jalees**, **Hasan Minhaj** and so many more!

This year's JFL42 also celebrated the introduction of JFL42 ComedyCon, a daytime programming series giving true comedy fans the chance to get up-close and personal with their favourite comedians at The Second City over the course of five days. Audiences were given rare access to *In Conversations* with **Trevor Noah**, **Jim Jefferies**, **Tig Notaro**, **Chris D'Elia**, **Anthony Jeselnik**, **Margaret Cho**, **Sinbad**, **Natasha Leggero** and more, as well as podcast tapings of **Harmontown**, **The Dana Gould Hour**, **The Todd Barry podcast** and **The Dork Forest podcast with Jackie Kashian**.

SiriusXM Canada once again held their annual Top Comic competition hosted by Ben Miner and headlined by **Tom Green** at the Queen Elizabeth Theatre on September 29th with **Chris Robinson** winning the contest and being awarded \$25,000, guaranteed spots at three of Canada's biggest comedy festivals in 2017 - *JFL42* in Toronto, *JFL NorthWest* in Vancouver and the *Just For Laughs Festival* in Montreal. In addition, Robinson will be included in a televised *JFL: All Access* special airing on *The Comedy Network*. Runners up included **Sophie Buddle** and **Che Durena**. SiriusXM also had multiple shows broadcasting live from JFL42 over three days of the Festival. Many of the JFL42 acts appeared as guests on the shows, which included; *Ben Miner*, *Ward & Al*, *The Todd Shapiro Show*, *Check Spot* and *The Raw Report*.

JFL42 is a pass-based interactive comedy festival created by Just For Laughs. Pass holders are given the opportunity to see headliners and all of the 42 Festival acts over 10 days, along with the freedom to create their own schedule and experience. In turn, the demand created by pass holders for each of the Festival acts dictates how many shows each comic will perform and the size of the venue, all processed through JFL42's

custom online reservation system.

JFL42 by the Numbers:

73,000+ Total number of Festival attendees

13 – Venues dedicated to JFL42

226 – Number of JFL42 shows this year

10 – Number of headlining shows at the Sony Centre for the Performing Arts presented by Air Canada; two shows from both **Jim Gaffigan** and **Jim Jefferies** as well as performances by **Trevor Noah, Roseanne Barr, Chris D’Elia, Anthony Jeselnik, Demetri Martin** and **Tig Notaro**

26,000,000+ Number of combined social influence of our JFL42 line-up talking about JFL42

42 – Number of comedy acts that performed at the Festival in addition to the eight headliners

7 – Number of podcasts that recorded live from Toronto

100+ Number of different local Toronto artists appearing on the various stages across the 10 days of the festival, once again giving JFL42 pass holders access to the deep and talented Toronto comedy community

JFL42 is made possible through grants from Celebrate Ontario and Heritage Canada, as well as the following sponsors: Air Canada; SiriusXM; Sears; Beau’s Brewery; Waupoos; Comedy Network; NOW and National Post.

About JFL42:

Established in 2012 and now in its fifth year, JFL42 is a pass-based interactive comedy Festival in Toronto created by Just For Laughs. Developed with a mandate to celebrate the most hilarious, innovative, riveting and relevant comedy experiences in the world with Toronto audiences, JFL42’s unique interactive pass-based ticketing and reservation system makes it the first comedy festival of its kind. In addition to JFL42, Just For Laughs has produced the world’s most prestigious comedy festival in Montreal for the past 34 years and in recent years has launched festivals in Sydney, Vancouver, and London, England.

For more information visit: www.jfl42.com

Social media:

Twitter: @JFL42

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Snapchat: jfl42fest

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