

Press release  
For immediate release

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## JUST FOR LAUGHS GROUP ANNOUNCES THE POSTPONEMENT OF MONTREAL'S JUST FOR LAUGHS FESTIVAL TO THIS FALL

**Montreal, April 3, 2020** – Due to the evolving global situation of COVID-19, the Just For Laughs Group announces today the postponement of its Montréal Just for Laughs Festival, presented in collaboration with Loto-Québec. The festival initially slated to take place this coming July will now take place September 29 to October 11, 2020. This decision was not taken lightly, however made possible by the agility, vitality and creative strength of the company.

Further details on the festival will announced this summer. The Just for Laughs Group continues to monitor the evolution of COVID-19 very closely, as well as, the guidelines issued by the Québec government and will adapt accordingly.

*"We are energized by the ability of our teams to adapt to current conditions and present a festival redesigned in its form and content as early as the fall,"* says **Charles Décarie**, President and CEO of the Just for Laughs Group. *"If the situation permits, we will resume work in the interim and thus be able to play an important role in reviving the cultural sector, but also in the social healing that we all need"* he adds.

*"The teams in place at Just for Laughs worked hard to achieve this feat and look forward to offering Quebecers, and our International visitors the very best in comedy come this fall. I would like to add that in doing so, they are also working to ensure that their colleagues return to the company as quickly as possible,"* continues Charles Décarie. *"So, we hope that our audiences will come in large numbers this fall, and that together we can celebrate life that is resuming its course."*

Just for Laughs is currently evaluating various scenarios for the outdoor part of its festival. The decision on this component will be communicated later, depending on the changing context and of course the indications and restrictions put in place by the government regarding urban gatherings.

Passport-holders will also be pleased to learn that their pass remains valid and applicable to shows that will be part of the Just For Laughs Festival in the fall of 2020.

### **About Just for Laughs Group**

Founded in 1983, Just for Laughs Group is the world's largest player in the comedy industry. Under the management of the CH Group, Bell Media and ICM Partners, the company is positioning itself as an international power for multi-platform comedy content creation. Each year, it entertains millions of spectators with festivals on Canadian and international stages, from Montreal — the world's largest comedy event — to Toronto, Vancouver, Sydney and Bermuda. The Group programs thousands of comedians from Canada and abroad, including established and up-and-coming artists; sets up its own comedy shows and musicals; produces touring shows; broadcasts digital and television content (including Les Gags, programmed in 150 countries and followed by 10 million Users on YouTube); manages talented designers and is behind the ComedyPRO and JPR Pro professional gatherings. [hahaha.com](http://hahaha.com)

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**Source: Just for Laughs Group**

**Press contact:**

C2C Communications

Charlene Coy

[charlene@c2ccommunications.com](mailto:charlene@c2ccommunications.com)