

**JUST FOR LAUGHS RETURNS IN FULL FORCE THIS SUMMER WITH  
“THE KEVIN HART IRRESPONSIBLE TOUR”  
AS THE FIRST 2018 FESTIVAL LINEUP ANNOUNCEMENT  
COMES IN HOT WITH ONE OF THE BIGGEST  
COMEDIANS IN THE WORLD!**



Just For Laughs kicks off its 36<sup>th</sup> Annual Montreal Festival with their first concert show announcement presenting  
*“The Kevin Hart Irresponsible Tour”*  
a one-night-only concert performance at the Bell Centre on Friday, July 27, 2018, at 8pm ET.

**Tickets go on sale Wednesday, January 31, at 12pm ET.**

**Montreal, January 29, 2018** – The Just For Laughs Festival, in association with Loto-Québec, is honoured to reveal that the first concert announcement of the 2018 summer festival is none other than comedic rock star, Kevin Hart! After spending consecutive weeks in the number one box office spot for his film, *Jumanji: Welcome to the Jungle*, Kevin is *heartily* bringing his highly successful U.S. concert tour to Montreal this July.

Hart’s last multi-city domestic and international *WHAT NOW* comedy tour sold out large venues all over the world, including being the first comedian to sell out an NFL stadium, selling over 50,000 tickets in one show at Lincoln Financial Field. Internationally, he sold out over a dozen arenas in the European market, selling over 150,000 tickets, and sold out arenas across Australia, selling 100,000 tickets. Hart’s hit comedy tour grossed over \$100 million worldwide.

2017 was a banner year for Hart, his memoir *I Can’t Make This Up: Life Lessons* debuted at Number One on the New York Times Bestseller list and remained on the list for ten consecutive weeks. The book also topped records on the Audible platform, selling over 100,000 copies in the first five weeks. Earlier in the year Hart voiced a title character in *Captain Underpants: The First Epic Movie*. To close 2017, Kevin appeared in the Sony reboot of the classic film *Jumanji* alongside Dwayne Johnson and Jack Black. *Jumanji* has been Kevin’s highest grossing box office release to date, the movie has made over \$800 Million Worldwide.

Hart's newest business venture is his digital platform the LOL NETWORK - Laugh Out Loud, the comedy brand and multi-platform network founded by Hart in partnership global content leader Lionsgate. Hart's next feature film is *Night School* for Universal, a film in which he co-wrote, produces and stars in - all under the Hartbeat production banner. The comedy follows a group of misfits who are forced to attend adult classes in the longshot chance they'll pass the GED exam.

Given Hart's long-standing relationship with Just For Laughs, it's only fitting that he bring his highly successful U.S. tour to the festival this July. Hart first performed at JFL back in 2001 where he showcased for industry as one of the *New Faces of Comedy*. He has since returned to the festival 6 times, including in 2015, where he was named "Comedy Person of the Year" at the JFL Awards Show. Returning in 2016, he chose the festival as the perfect platform to launch his streaming service "Laugh Out Loud Network", followed by another round of tapings titled, "LOL @ JFL" filmed at Just For Laughs Montreal in 2017. This year will mark Hart's 8<sup>th</sup> festival appearance.

Festival COO, Bruce Hills shares, "Kevin Hart is a global superstar - a true powerhouse comedian, actor, producer and entrepreneur; and most important to us, a good friend of the festival. We couldn't be more excited and honoured he's coming back to Montreal this July to perform his brand-new show at our 36<sup>th</sup> Just For Laughs Festival."

***The Kevin Hart Irresponsible Tour* tickets go on sale Wednesday, January 31 at 12noon ET.  
For tickets online: [hahaha.com](http://hahaha.com)**

**To purchase tickets via telephone, contact Bell Centre Box Office: 1-855-310-2525**

**The ticket prices are \$49.50, \$64.50, \$84.50 and \$125 (including taxes + service charges).  
A limited amount of VIP packages are also available.**

**[Click here to watch the new trailer for The Kevin Hart Irresponsible Tour](#)**

The Just For Laughs Festival will proudly celebrate its 36<sup>th</sup> year by welcoming the most remarkable gathering of today's world class comics to Montreal. The festival continues to draw the biggest talent in the industry, putting the audience in the middle of the action. In an unparalleled fashion, this year's fest will once again transform Montreal into a comedy-infused hub, complete with extraordinary galas, concert shows, club series, TV tapings, podcast recordings, panels, and more.

Additional details regarding the eclectic 2018 Just For Laughs Festival line-up will be rolling out in the coming months.

Looking for the best way to experience the Just For Laughs Festival? Get a JFLMTL Pass! Passes available include: the JFL 2-Show Pass for \$99.99, 3-Show Pass for \$139.99 and 5-Show Pass for \$215. Each pass includes one free ticket every day from July 25-28, 2018. Some restrictions apply.

In the meantime, the JFL team is in full-festival mode with the 4<sup>th</sup> edition of JFL NorthWest in Vancouver with Bill Burr, Trevor Noah, Jo Koy, Mike Birbiglia, Maria Bamford and more who will head westward from March 1-10, 2018. New this year, JFLNW introduces its inaugural JFL Vancouver Film Festival!

**Find us on social #JFLMTL**

Facebook: @justforlaughs

Twitter: @justforlaughs

Instagram: @justforlaughs

*Tangerine, Sleeman, KIA, and Tim Hortons are proud supporters of the 2018 festival.*

**For tickets to the Montreal festival:**

**By phone, online or in person: The Just For Laughs Box Office, 514-845-2322,  
website: [hahaha.com](http://hahaha.com)**

Montreal's Just For Laughs Festival, in association with Loto-Québec, runs from July 11-29, 2018 in Montréal, Canada.

**About Just For Laughs**

Founded in 1983, the Just For Laughs Group's growth is concentrated on three major focal points: festivals (in Montreal, Toronto, Vancouver and Sydney); television production and stand-up specials (most notably Gags, seen in 135 countries and on 95 airlines); and live shows (Canadian tour dates for Jerry Seinfeld, Jim Gaffigan, Bill Burr, Kevin Hart, Jimmy Carr, Danny Bhoj, North American dates for John Cleese & Eric Idle and *Family Guy Live! to name a few*). The Montreal Just For Laughs Festival, which will celebrate its 36th edition in 2018, is the world's largest and most prestigious comedy event, welcoming more than 2 million people each summer. The Group has offices in Montreal, Paris, Los Angeles, Toronto, and London.

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