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For immediate release

JUSTE POUR RIRE INNOVATES WITH PERSONALIZED MINI-GALAS

Groupe Juste pour rire Spectacles is adding a new product to its year-round offer.

In addition to the comedians’ tours, the partners can now enjoy custom-made shows in various cities across Quebec. They can request, depending on their goals: unique performances, VIP cocktails, and meet-and-greets with the artists, among others.

The Investors Group will be the first to present a series of six mini-galas hosted by Laurent Paquin from the 3rd to the 18th of October. They will showcase the talents of the comedians Yannick de Martino, Eddy King, Julien Tremblay, Pierre-Bruno Rivard, Neev Bensimhon and Virginie Fortin. Those events will take place in Montréal, Laval, Brossard, Québec et Trois-Rivières.

Other dynamic partnerships

Investors Group is also the presenter of Stéphane Rousseau’s tour in Québec, which ends in December 2016. Among the other sponsors of Juste pour rire Spectacles, Sunwing Vacations stands out as its exclusive travel company. Moreover, it presents Maxim Martin’s current tour and the famous musical Grease in Montreal and Québec, which returns on stage in April. The comedian Maxim Martin is also the ambassador of Missum’s campaign #sobreetcool. Lastly, Rachid Badouri’s ongoing shows are presented by V8.

To know more, contact the Strategic Alliances group at: alliances_strategiques@hahaha.com

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