



## **Just For Laughs Virtual Comedy Festival to Broadcast Exclusively on SiriusXM**

***The iconic comedy festival will be celebrated via SiriusXM's comedy channels on July 20-25***

***As previously announced, the postponed dates for the in-person festival in Montreal will now take place this Fall.***

**NEW YORK – July 16, 2020** – SiriusXM announced today the Just For Laughs Virtual Comedy Festival. The special programming will air across numerous SiriusXM comedy channels from July 20-25, the dates during which the world-renowned annual festival was originally scheduled to take place in Montreal. As previously announced, the postponed dates for the in-person festival will now take place this Fall.

Throughout each day, the excitement of attending the Just For Laughs Comedy Festival will be re-created virtually, delivered directly to SiriusXM subscribers in their cars, at home, on-the-go, or wherever they choose to listen with their connected devices. Two one-hour specials will air every day on five SiriusXM comedy channels, hosted with fresh commentary from stars including **Kevin Hart, Howie Mandel, Ronny Chieng, Caroline Rhea, Jim Norton, Alonzo Bodden**, and many more.

In addition, the best stand up tracks from previous Just For Laughs shows throughout its 37 year history will highlight some of the most iconic comedy sets, including segment's from Andy Kindler's biting "State Of The Industry" speeches as part of ComedyPRO. Pandora will also launch a suite of Just For Laughs playlists representing the festival's diverse and hilarious programming.

Mores special coverage includes SiriusXM's Just For Laughs Canada (channel 168) airing a 24/7 curated themed series that will highlight the festival's revered Homegrown, New Faces, LGBTQ Gala, All Female Gala shows and more, using original recordings from the Canadian artists and record labels.

"We were thrilled when SiriusXM approached us with this idea. Now, on what would have been this year's festival dates, we will carry on the tradition by sharing some of the greatest

performances from our 37 years of festivals which includes some amazing homegrown Canadian content” says Bruce Hills, President of Just For Laughs.

“Just For Laughs is the world’s premiere comedy festival that we look forward to being a part of every year,” said Jack Vaughn, SiriusXM’s Senior Vice President of Comedy Programming. “So while we can’t be in Montreal this summer, going to shows, eating poutine way too late, and dodging giant political street puppets, SiriusXM is thrilled to team up with the festival to create the next best thing.”

**From July 20-25, the two one-hour shows will air each day on SiriusXM’s comedy channels:**

Kevin Hart’s Laugh Out Loud Radio Channel 96: 2pm & 6pm ET

Raw Dog Comedy Channel 99: 12pm & 9pm ET

Laugh USA Channel 98: 1pm & 7pm ET

Jeff & Larry’s Comedy Roundup Channel 97: 3pm & 8pm ET

Comedy Greats Channel 94: 4pm & 5pm ET

Just For Laughs Canada Channel 168: 24 hours a day

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